

#FESS

Top 10 Facebook Engagement Scaling Secrets

by Jean-Serge Gagnon

- 01** Spend 15–30 minutes a day commenting on other's posts.
- 02** Reply to every comment on your posts.
- 03** Don't just engage on the feed, go to friends profiles
- 04** Join groups and spend 5–10 minutes a day reacting and answering questions in groups
- 05** Go to 5–10 friend profiles and love last 2 posts
- 06** Be consistent, patient and persistent. It takes time for reciprocity to kick in.
- 07** Ask questions in your posts and comments.
- 08** Make sure you enable follow button.
- 09** Delete posts with little or no engagement.
- 10** Send PM to 5 people a day
- 11** React and comment on your own posts too.

For more tips and details on why these work, get the full FESS report at

<https://fessreport.jsagagnon.com>